

### Mission:

Building and empowering a broad community of molecular life scientists to advance discovery.

### Vision:

Catalyzing the infinite potential of molecular life science.

### Values:

Belonging, Collaboration, Curiosity, Excellence, Impact, Innovation, Integrity, Opportunity, Respect

## GOALS AND OBJECTIVES

### Scientific Excellence & Advocacy

ASBMB is a driving force catalyzing vibrant BMB research in all sectors, and shares knowledge and relevance broadly, including advocacy to public stakeholders.

- Identify** grand challenges in discovery and translational science and enable members to drive solutions across specialties and sectors.
- Make** ASBMB journals premiere venues to publish and engage with BMB science.
- Foster dialogue** among member communities of shared topical interests and specialties.
- Amplify** ASBMB's leading voice to build trust in science and communicate the value and integrity of BMB science.

### Membership & Engagement

ASBMB is a vibrant, inclusive, and engaged community of molecular life scientists at all career stages who are ambassadors in promoting scientific collaboration and understanding.

- Expand** opportunities for scientists to engage in scientific exchange and networking.
- Develop** new engagement models for academic, non-academic, and international molecular life scientists.
- Modernize** our scientific identity to attract cross disciplinary BMB scientists.
- Promote** a compelling member value proposition and a welcoming environment.
- Empower** and inspire members to be ambassadors of molecular life sciences.

### Professional Development

ASBMB empowers molecular life scientists to achieve and maintain career success through training, mentorship, and sustained development.

- Strategize** professional development and training opportunities for early- and mid-career molecular life scientists.
- Create** avenues for providing and receiving mentorship and sponsorship.

### Growth & Financial Sustainability

ASBMB sustains its stewardship of the field by achieving long-term growth and financial stability, as well as operational effectiveness and efficiency.

- Develop** new and enhance current revenue-generating initiatives.
- Maximize** net surplus from society journals while maintaining scientific excellence.
- Revitalize** and optimize the annual meeting and small meetings.
- Ensure** an internal operating environment that enables ASBMB to pursue and meet society goals effectively and efficiently.
- Complete** financial planning for long-term financial sustainability.

### Governance Modernization

ASBMB's governance fosters inclusivity, strategic decision making and implementation, communication, and foresight.

- Enhance** two-way communication between leadership and members/stakeholders.
- Update** ASBMB's governance model to improve responsiveness and adaptability.
- Cultivate** an inclusive, clear leadership and engagement structure with opportunities for all membership levels.